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Wedding Flowers



Synopsis

Wedding Flowers taps into the desire of every bride to make her wedding day special. The choice of flower color, fragrance, and display is one of the most effective and fun ways to do so. Wedding Flowers will give the bride the confidence and ability to design her own floral theme and work with a florist to execute it, or perhaps even undertake some of the arrangements herself for a truly personal touch. The book explores wedding traditions as well as making suggestions for how a modern bride can depart from them. It addresses every type of seasonal concern; distinguishes decorative, ceremony, and reception flowers; provides great ideas for floral accessories; and, of course, devotes a lot of consideration to the all-important matter of the bridal bouquet. With step-by-step instructions throughout, the book demonstrates how brides, bridesmaids, friends, and family can make some of Paula's most popular wedding flower arrangements themselves.

Book Information

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Customer Reviews

Paula Pryke has over fifteen years of experience at creating beautiful weddings. Her work is featured regularly in all the leading magazines. Wedding Flowers builds on the success of her five previous titles: Simple Flowers; Festive Flowers; Flowers, Flowers; Flair with Flowers; and Living Color. She works as a floral consultant and has her own school for floral arrangement and design in London. Always a trendsetter, Paula Pryke continues to innovate with this latest title.

I had made an arrangement at this hotel I was working for in San Francisco, and a guest at the hotel

requested me personally to arrange the flowers for her wedding and immediately flipped out.. considering I didn't know a dang thing about flowers, I had gone to the flower market and was just going with it and having fun. So, I did my research and found this book. This book was great because it had an encyclopedia of common flowers (which was nice!), many beautiful techniques. It was definitely a great reference. :) The author breaks it down into seasons and themes, so she helps you determine which is in season and what not.. haha And the photos are spectacular!

Great book for people getting married. Was looking at this for my wife for our wedding. Had a great selection of pictures and helped us with choosing the flowers we wanted to go with on our wedding day. If you are getting married its a great book to have.

This is another great book of Paula's and a must for the bride to be who is considering doing he own flowers. It is also a helpful guide so that you can compose ideas on design, color, style, and avalibilty of flowers for the season you are getting married, before you go to a florist. This book covers, bouquets, boutonnieres, flowergirl baskets and head pieces, table settings, as well as the event area. I find I am never disappointed with a Paula Pryke book. I learn something every time I open one.

Wasn't really what I was looking for or expecting. I wish I'd been able to see more of the inside of the book than what was offered before purchasing. Some people might find it helpful, I didn't.

My instructor recommended book and said it is useful when working with clients on floral designs, especially when creating wedding designs.

This book has practical tips for making beautiful floral arrangements. Very inspirational for brides and their florists. Love the pictorial directions!

This book had a variety of options to choose from. Not only does it show you the different tyoes of flowers it tells you the background on weddings, flowers, etc. It also gives instructions on how to arrange a few items. I think this was a great book!

Exactly what I was looking for and more. Arrived as described, and in even better condition! BEAUTIFUL book! I was very happy with the product!!!!

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